

# quintagroup

Quintagroup offers a variety of professional web design services, including product and website design, infographics, branding and corporate identity.

Our creative, professional, and technically savvy web design specialists will help you to build and strengthen your online presence.

We are committed to quality, high standard, and flexible solutions.



## CORPORATE IDENTITY

Corporate identity creates a visual image representing your services, business, and goals. It is a face of your company. Logos, corporate signatures, symbols, typography, color rendering, and iconography define your image.

We design elegant and powerful logos, promotional and marketing materials that will enhance your visibility and recognition. On every project, we conduct a thorough analysis to capture the company's character and visually articulate it in the best possible way. Our corporate identity solution will help you to send a strong message and stimulate interest in what you do or offer.



## WEBSITE DESIGN

Developing responsive web design eliminates the need for a mobile website, as layout will adjust to the size and type of device it is viewed on. A mix of flexible grids, images and an acute use of CSS media queries provide quality browsing well optimized for all screen sizes.

We excel at making clean websites using research-driven strategy and in-depth analysis. We take pride in creating a look and feel for your online presence.



**OpenProcurement**

Is an open source toolkit, designed specifically for procurement of goods and services on behalf of public authorities or private entities

This OpenProcurement toolkit includes two backend components: a Contract Database (CED) and an API, as well as a frontend module. Their goal is to streamline web platforms that implement a Procurement system features and provide access for procuring entities, suppliers and regular visitors.

The OpenProcurement toolkit includes two backend components: a Contract Database (CED) and an API, as well as an Auctions module. Their goal is to streamline web platforms that implement a Procurement system features and provide access for procuring entities, suppliers and regular visitors.

**How it works**

Preparation procedure → Acceptance suggestions → Auctions → Contract

Publication procedure → Winner

**Expand Public Procurement Limits with the System**

**Achievements**

- 4 awards received
- 4 procurement auction types
- 8 auction types
- 50,000 auction participants every day
- 100,000 auction items every day
- 10,000 auctions held every day
- 2,000,000 tender proposals sent per year

**Capabilities**

**OCDS**

The standard was developed by Open Contracting Partnership and incorporated in OpenProcurement to promote accessibility and use of contracting information.

is an open data standard for a structured presentation of the data on contracting process.

**Why OCDS?**

OCDS is a yardstick of a well-structured presentation of the data, since it:

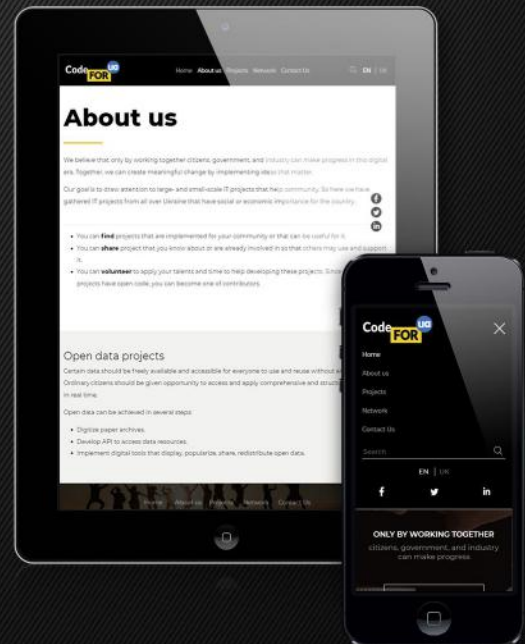
- 1 Describes in details the procedure of releasing data and associated documents at various stages of the contracting process.
- 2 Promotes data interoperability.
- 3 Helps in fighting corruption thanks for greater transparency of published data.

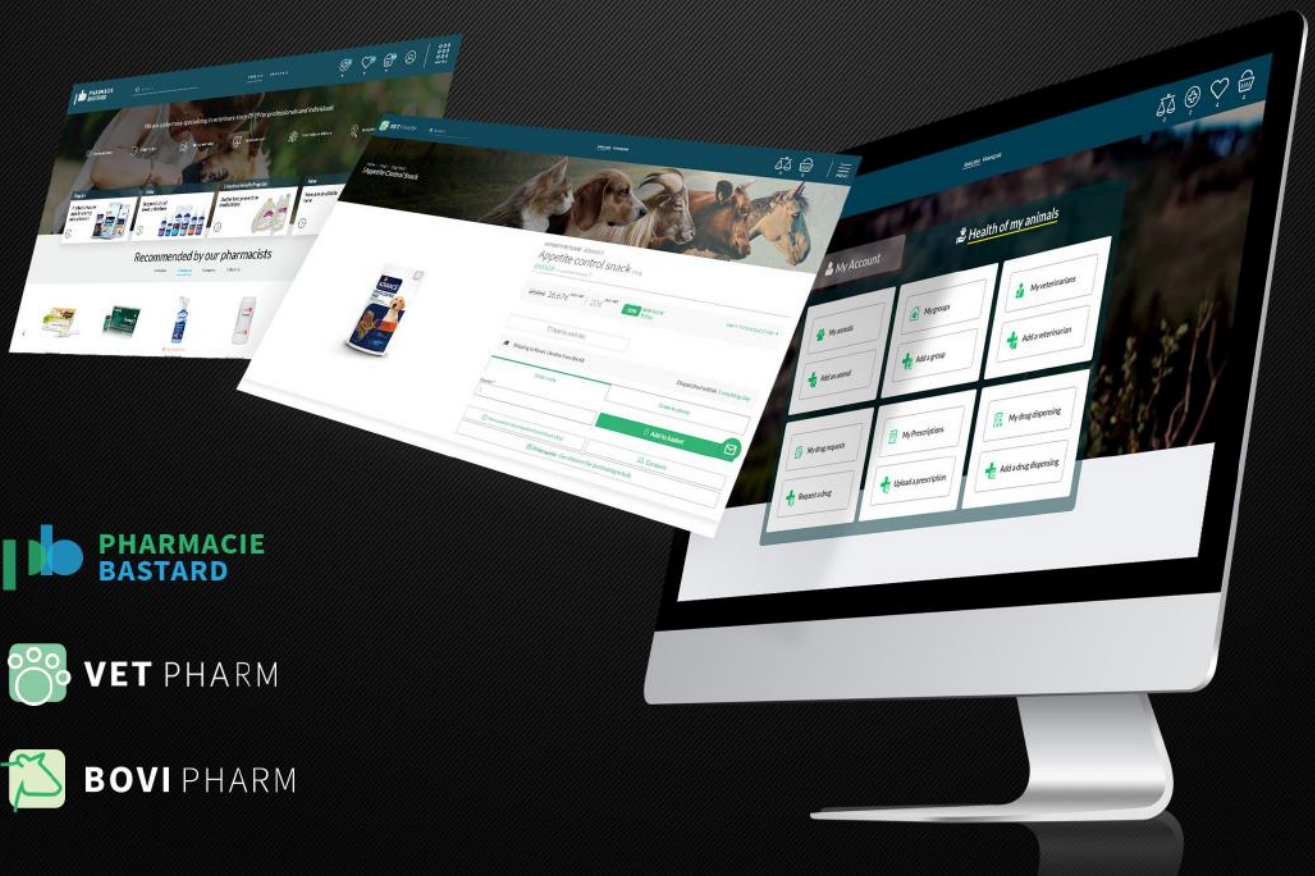


## WEBSITE DESIGN

Efficient website design starts with a deep understanding of user behavior and your company's unique needs.

We focus not only on providing an appealing website design, but on layout that communicates key messages and calls to action. Interaction is the key to standing out in the competitive digital environment. So we craft engaging experiences that drive conversations.





## ECOMMERCE DESIGN

Flawless user experience is one of the key features of any successful solution, but eCommerce website design is trickier than it looks. It is both an art and a science to combine intuitive user interface, friendly search engine, and accessible catalog into the tailor-made design. In the battle to drive sales, we need to take care of every aspect and customize solution to meet your current needs and growth objectives.

Eye-catching landing page, easy-to-use navigation, detailed search and filtering, clear call to actions - we choose the most effective elements and techniques, we build simple and modern design around your products to ensure easy conversion. Whether it's a single product, a store catalogue with thousands of products, or a booking system, your eCommerce solution with our design will entice the user to buy again and again.



<https://pharmaciebastard.fr/>



<https://vetpharm.fr/>



<https://bovipharm.fr/>



## INFOGRAPHICS

Infographics provides a graphic visual representation of information, data or knowledge that is the key to deeper understanding of the topic. It combines information and graphics and transforms them into visual illustrations that are simple, easy to understand and enjoyable for viewers. Infographics is very popular online marketing tool that allows simplification of complicated data and captures viewers' attention.

Our Infographic Design Services include delivery of informative and attractive infographic designs that suit your online business needs and improve your brand's awareness. Efficient and useful infographics (especially as a part of a wholesome internet marketing strategy) and positioning it on other websites with SEO-friendly links increase traffic to the website, convert visitors to goals and ensure constant customers' interest. If you are searching for something definite, our experts are ready to create designs that will satisfy your requirements.